

# Non Formal Education & Water Democracy

the path of an NGO towards  
environmental education and activism

GREEN DEAL: WILL IT BE A SUSTAINABLE TRANSITION?  
5th November 2022



# Inducar is:

A cooperative based in Portugal that works for the promotion of Non Formal Education as a tool of social transformation



# What we do?

Social intervention projects,  
Trainings, Production of  
Knowledge, Project Evaluation,  
Consulting

# Areas of intervention

Human Rights Education

Intercultural Learning

Cooperation for Development

Art and Participation

Education for Global Citizenship

Social and Pedagogical Innovation

Citizenship and Participation

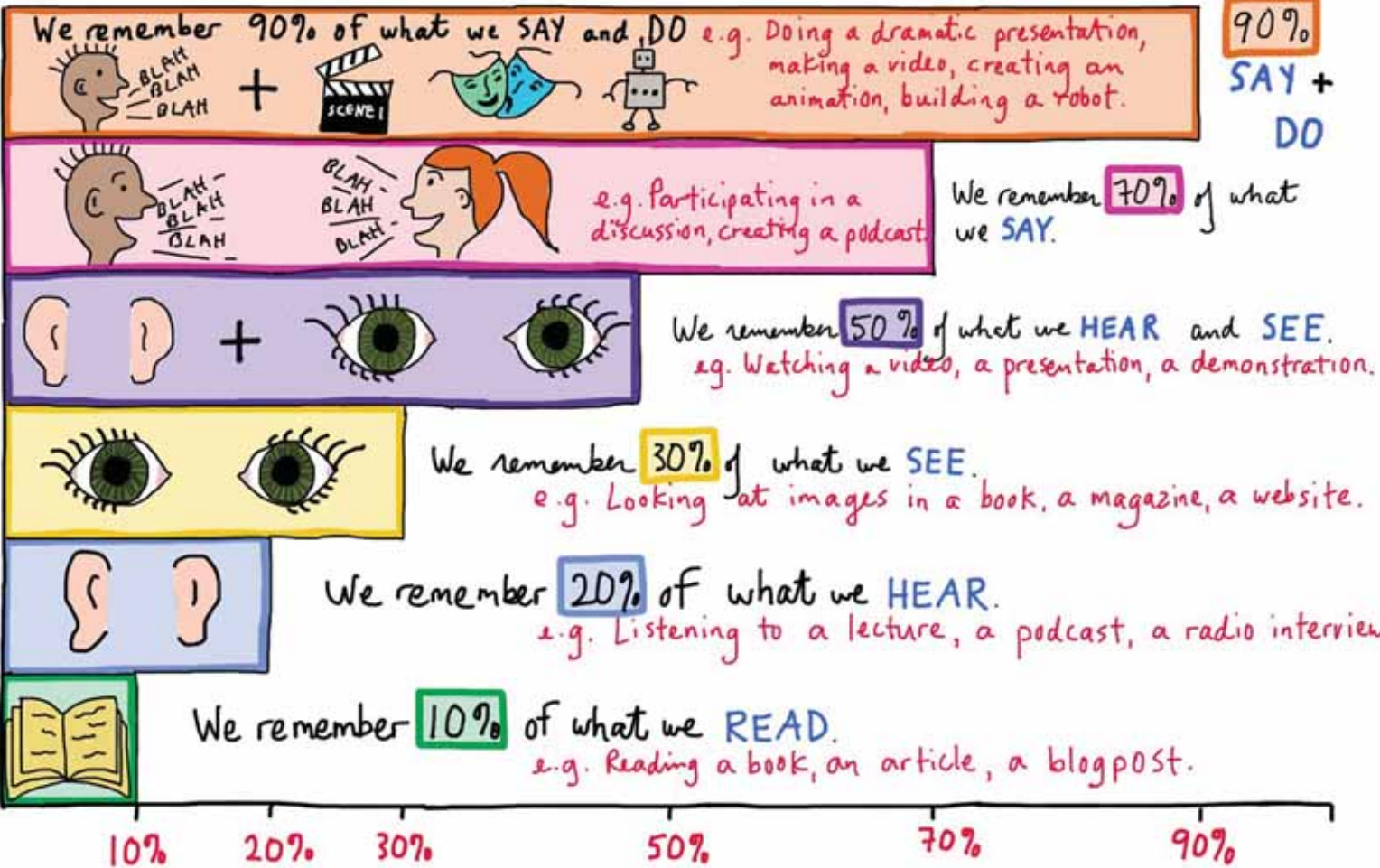
# Non Formal Education

Formal Education

Non Formal Education

Informal Learning

# What We Remember



Based on the work of Edgar Dale

@sylviaaduckworth

# Centered in the Learner



**Holistic**

# Experiential Learning

Horizontal and  
transparent

**Voluntary**

**Inducar is not:**

**an environmental NGO**

How did we start  
working about the  
environment?

# The starting point

The "Reviving Douro Basin" project

Known to the public later as



**Rede  
Douro  
Vivo**



# A transdisciplinary project

## COORDENAÇÃO



## PARCEIROS NACIONAIS

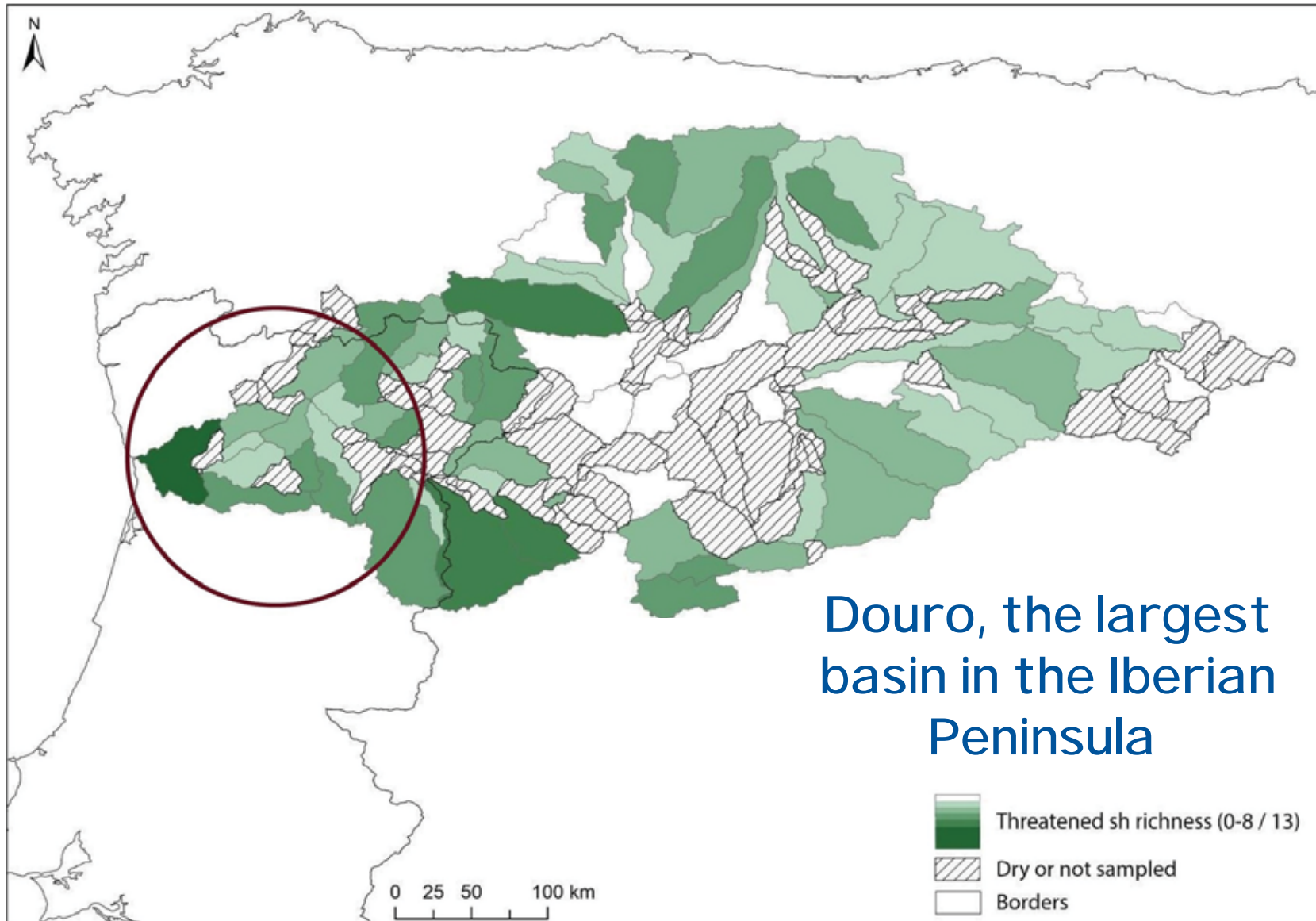


## PARCEIROS INTERNACIONAIS



## CONSÓRCIO DE ACADEMIA









The project aimed...

...to combat the major threats to the territory's ecosystems and livelihoods, seeking to halt the National Dam Programme, reverse the lack of knowledge about its impact and the state of riverside ecosystems, and combat the low involvement of stakeholders in protecting the hydrographic region.

Inducar was responsible for the promotion of

# Water Democracy

that aims to strengthen the public space and the creation of conditions for the participation of diverse stakeholders in the making, follow-up and monitoring of public policies;

and to democratise and make accessible the practices of consultation, many times only procedural and administrative, so that participation can be a possibility in fact of all stakeholders.



# Principles of action

Participative Action Research

Network Governance

Advocacy and Communication for

Public Participation

The project allowed, among many other things...



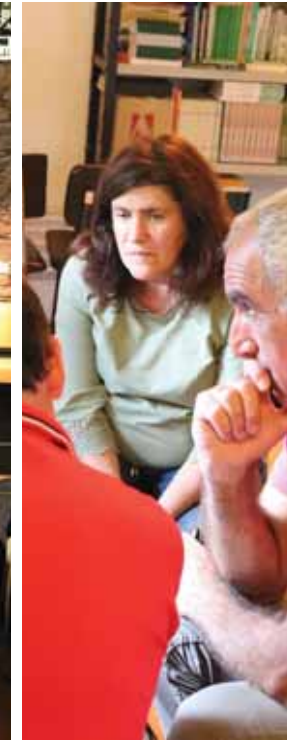
The creation of an updated map / cartography with new stakeholders involved



1 seminar and 3 workshops in local territories to promote participation on Douro's Basin Plan



70 meetings with more than 100 stakeholders in 4 territories of the Douro Basin



Update presentations on the river status with academic researchers



Exploration and reconnaissance activities in the Douro basin



Participation in the first **European Rivers Summit** in Sarajevo



...and the idea  
of creating a  
movement to  
protect the  
rivers of the  
Douro Basin

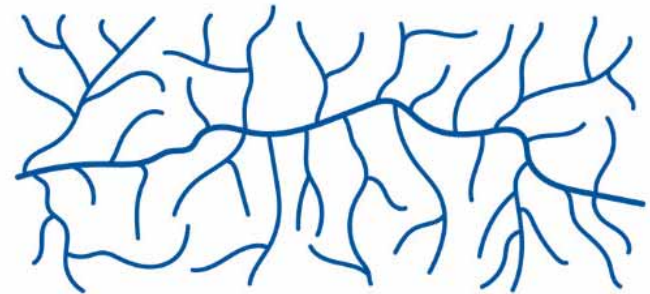
During 2020, the face-to-face activities like meetings, workshops, capacity buildings and other events were deeply affected by COVID-19 pandemic and its subsequent restrictions...



However, a group of more than 20 stakeholders continued to meet remotely, every month, in order to discuss and carry out the creation of the movement



On May 2nd 2021,  
the #MovRioDouro  
was officially born!



#MovRioDouro

# # MovRioDouro

Is a non-formal citizen movement created to defend Douro - the largest basin in the Iberian Peninsula.

# #MovRioDouro

Is made up of more than **15 organizations and movements and citizens** and recognizes the enormous importance that the health of rivers and watersheds have on the Earth's balance and on the health of human society.



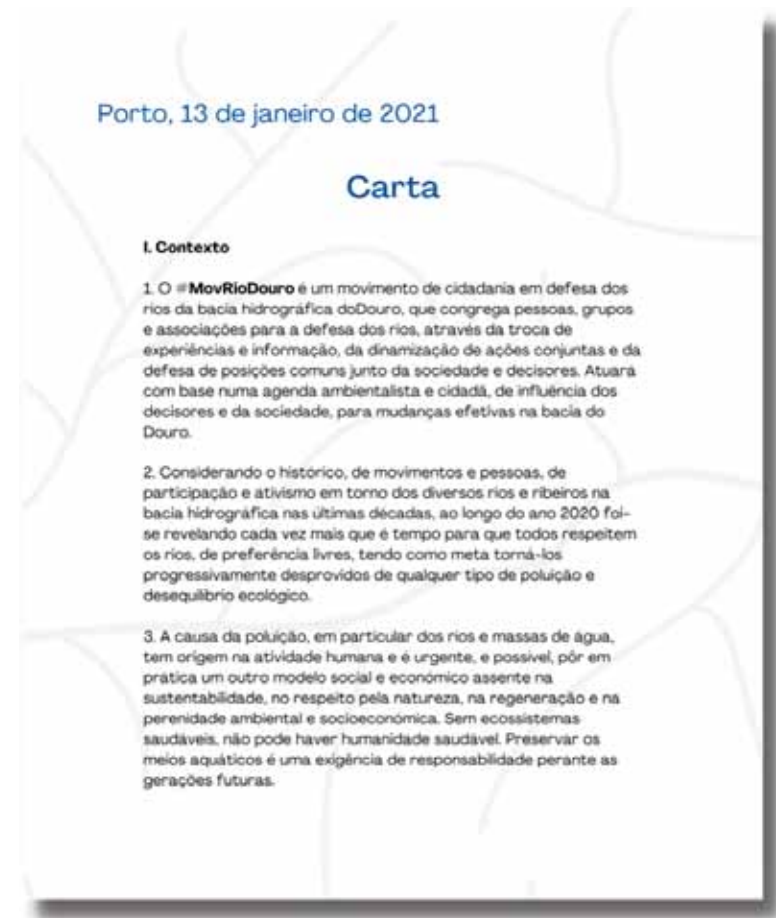
Citizens: Adriano Bordalo e Sá, Ana Galdes, António Costa, António Eloy, Collete Costa, Gil Pereira, Nuno Vide e Pedro Teiga

# # MovRioDouro

The manifesto

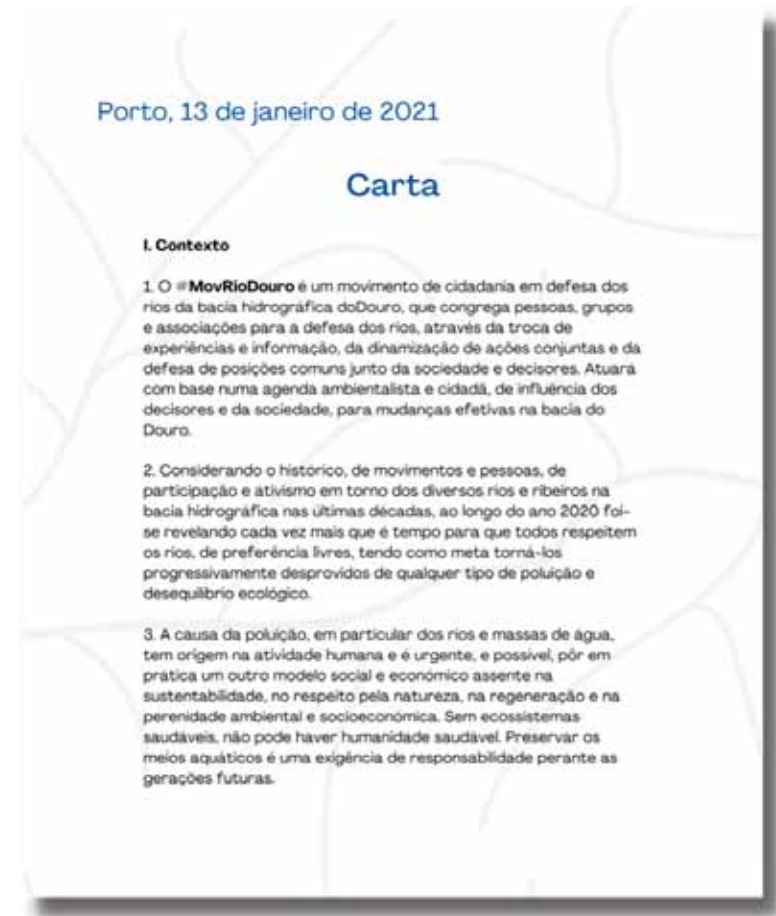
# PRINCIPLES

- Environment and Sustainable Development
- People, Culture and Territory
- Integrated View
- Independence and Critical Thinking
- Cooperation and Participation
- Transparency



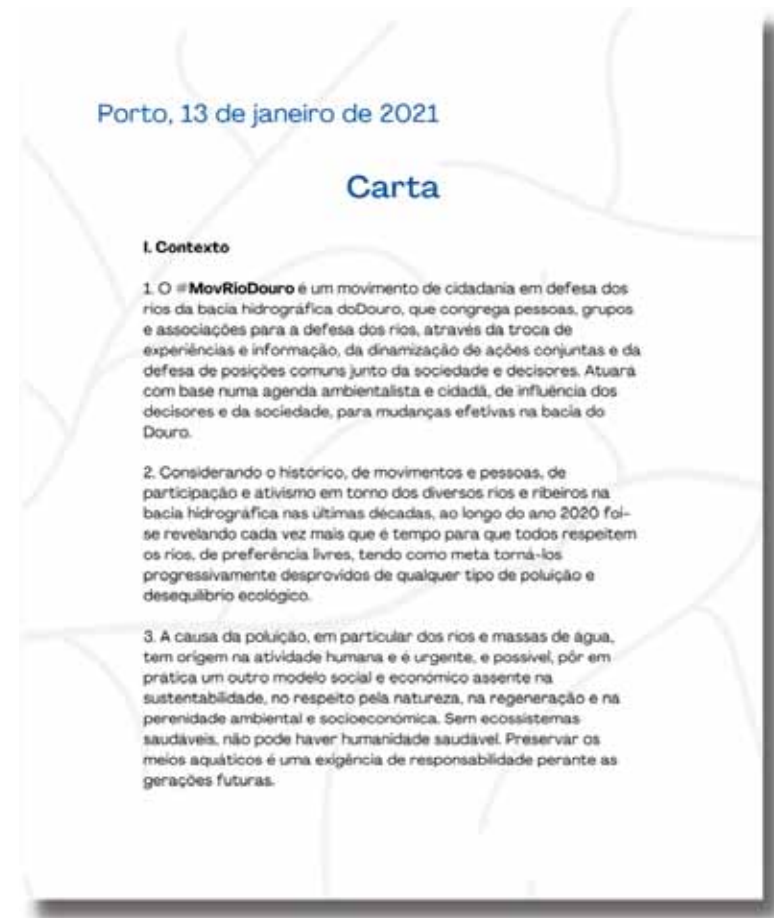
# MAIN GOALS

- To defend the need for an **integrated and sustainable management of the Douro basin**, preserve the riparian ecosystems and alert to the effects of morphological changes of the rivers



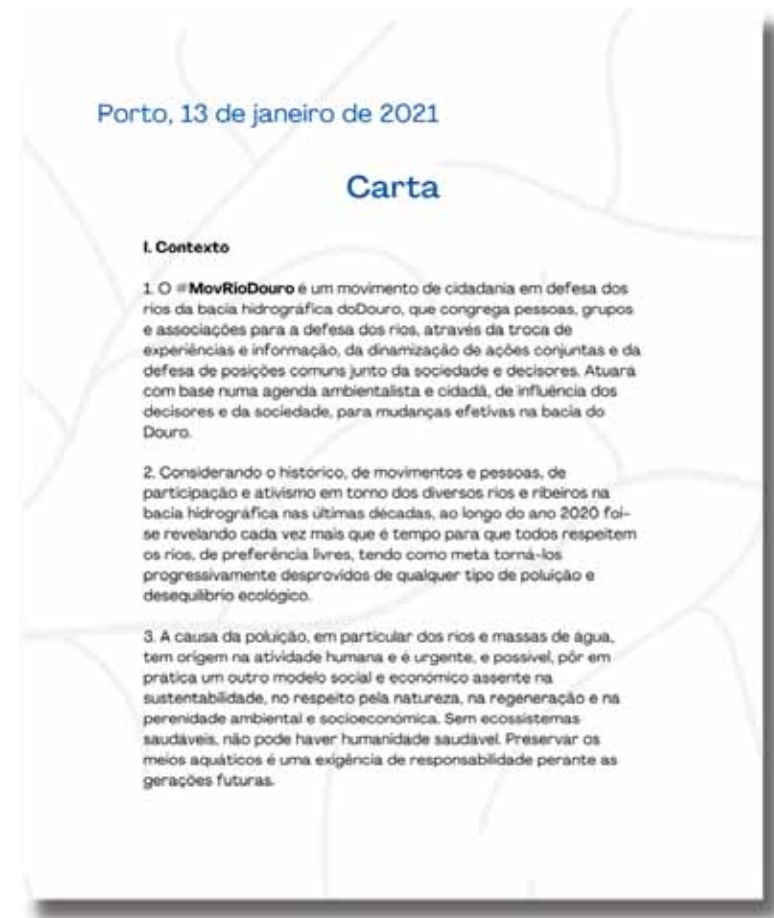
# MAIN GOALS

- To demand compliance with national and European law, namely the Water Law and the Water Framework Directive



# MAIN GOALS

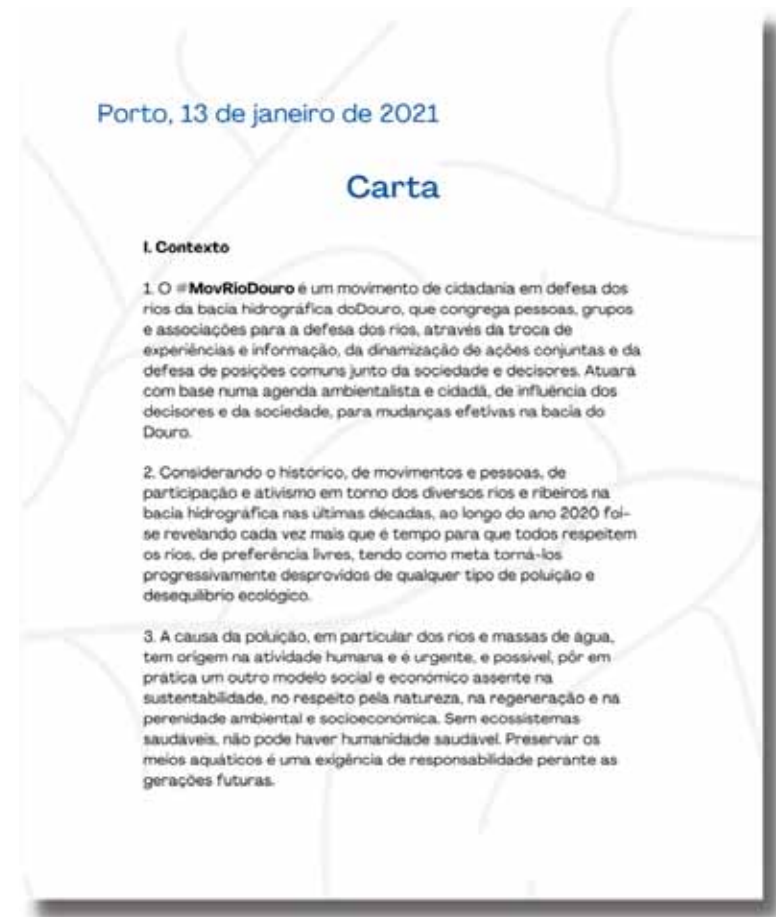
- To fight for the health of the ecosystems and the quality of the waters of the Douro basin





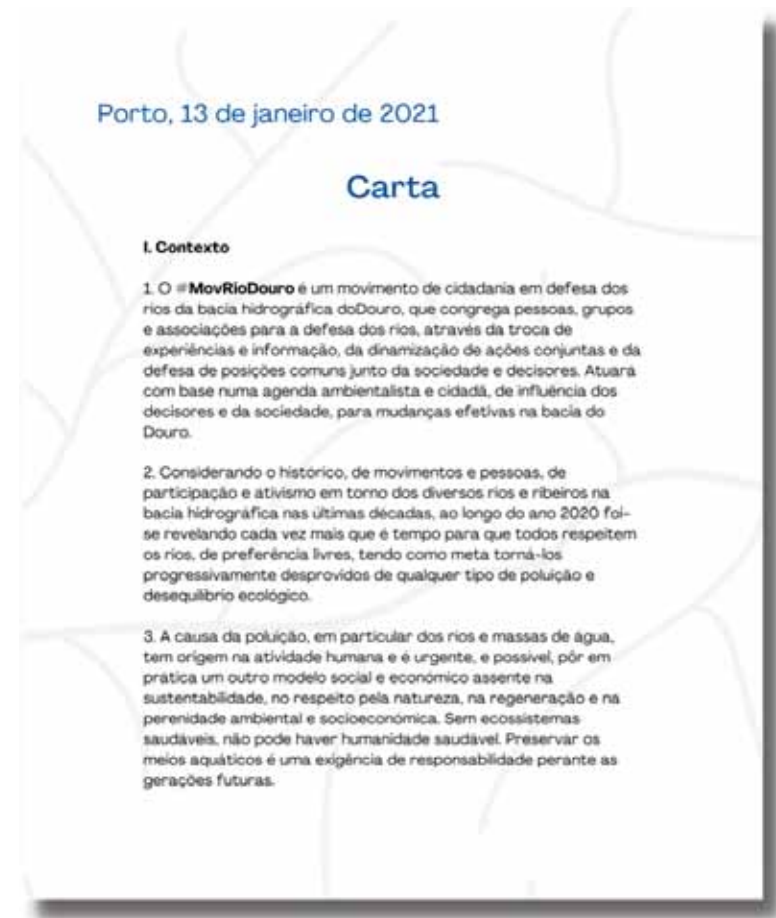
# MAIN GOALS

- To give public visibility to the rivers aggressions with the purpose of force the action of the competent entities



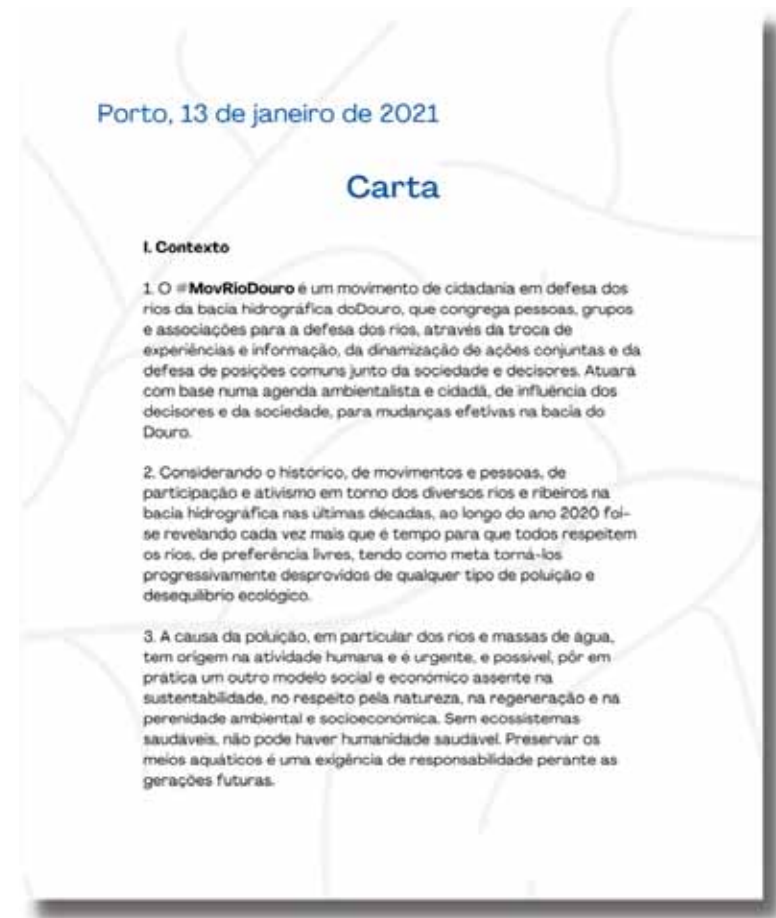
# MAIN GOALS

- To encourage a new human attitude of presence in the urban and rural territories, from an economy based on ecological values, quality of life and ecological values, and nature conservation, which value and defend the riverside ecosystems



# MAIN GOALS

- To participate in spaces of dialogue with public entities responsible in the various areas of the basin, with a view to its integrated management, depollution, valorization of the involvement of citizens and environmental protection in general



# # MovRioDouro

Some activities and actions so far

# The creation of an internal movement rules document

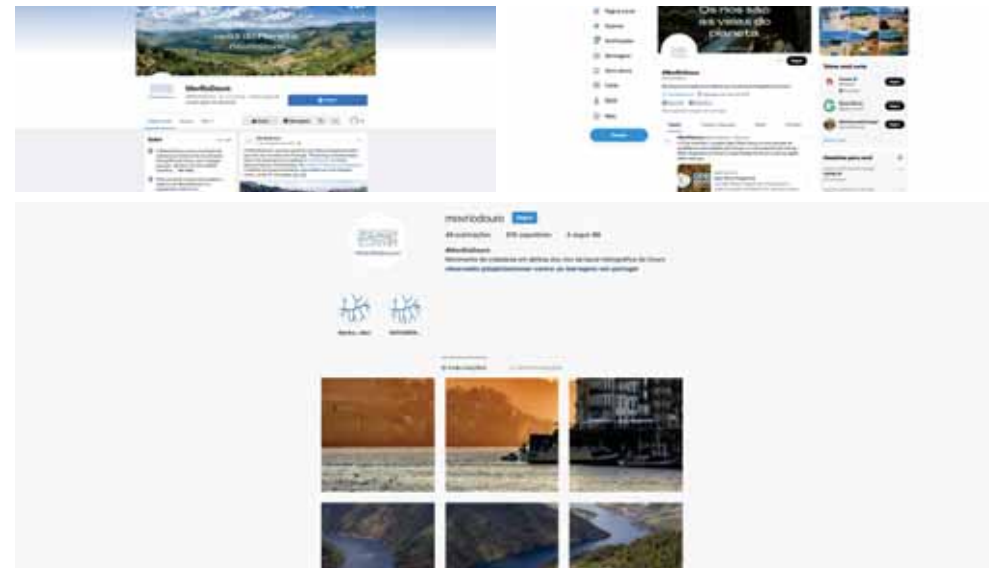


The creation of a website...



[www.movriodouro.pt](http://www.movriodouro.pt)

...and social media accounts.



@movriodouro



# 1st public event at the river mouth





# 1st media coverage



# 1st awareness campaign

Douro River beaches



# 1st awareness campaign

## Douro River beaches

### WHY?

- To inform and alert tourists to the poor state of the river water and advise them - and the locals - not to bathe in these waters



# 1st awareness campaign

## Douro River beaches

### HOW?

- PR campaign to national media outlets
- Direct contact with people at the beach (flyers distribution)
- Placing of a warning banner



# 1st awareness campaign

## Douro River beaches

### HOW?

- Social media campaign to reach those who frequent these beaches during the bathing season



# 1st awareness campaign

Douro River beaches

## MAIN RESULTS

- Dozens of Summer vacationers advised
- Hundreds of curious people questioned us on social media and asked more information to local authorities



# 1st awareness campaign

## Douro River beaches

### MAIN RESULTS

- Media aroused interest on the theme and some news pieces were published
- The Portuguese Environment Agency and national authorities questioned by the media



# #MovRioDouro's planning meeting





# Hike along River Sousa



# World Fish Migration Day



# 1st Conference of Douro



## Some numbers

**+150** participants in activities of #MovRioDouro

**+10** meetings with public entities and political parties

**+38** online and in person meetings with members

**+250** posts on social media

## Some numbers

**7** press releases sent to regional and nacional outlets

**+30** news and opinion articles published

**+4** national TV coverages

**Hundreds** of people sensibilized



Os Rios são as  
veias do Planeta \*

#MovRioDouro

\*Rivers are the veins of the planet

Obrigado.  
Grazie.  
Thank you.

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rede  
inducar



#MovRioDouro